



Product Designer

Wigwam Mills, Inc. is a long-standing leader in the US-based development and manufacturing of high-quality, performance socks. We work together as a team and know that our greatest asset is a loyal, well-informed employee. Founded in 1905 by the Chesebro family, Wigwam remains privately owned today. Come join our family-owned business, proudly located in Sheboygan, WI for over 110 years!

PRIMARY POSITION FUNCTION:

The primary function is to design products that meet the needs of Wigwam's customers and end users as outlined by the Product Management team and product briefs. This individual will take responsibility for color and trend research as well as the output and execution of designs.

ESSENTIAL DUTIES AND RESPONSIBILITIES:

- Illustrates product-specific industrial designs and colorways that can be utilized for the sport, outdoor, snow sport, work, health and other lines of socks and Wigwam product.
- Collaboratively reviews market and color trends in order to create seasonal color palettes and develop compelling designs.
- Review the available yarns by type, size and content to recommend colors that should be discontinued and also added in order to have the needed yarns for effective designs and colorways. Works collaboratively with purchasing as part of the process.
- When needed, design additional collateral material for print and digital marketing needs.

EDUCATION AND EXPERIENCE REQUIREMENTS:

- Minimum 2-year Design Degree required, Bachelor's Degree preferred
- Minimum of 3 years of experience in graphic design
- Minimum of 2 years of experience with the Adobe Creative Suite software, specifically Illustrator and Photoshop.
- Experience creating editable documents in Acrobat.

REQUIREMENTS:

- Excellent verbal and written communication skills
- Demonstrated ability to organize and prioritize multiple projects with firm deadlines
- Capability of executing projects with a high attention to detail
- Ability to be flexible and work under pressure in a fast-paced, fluid environment
- Ability to interact in a proactive manner with peers and management
- Demonstrated ability to see projects from inception through completion
- Self-starter and proactive in the design industry and fashion industry
- Personable team player with a desire for business growth & have fun along the way

PREFERENCES:

- 2 years in apparel or industrial design of consumer hard or soft goods
- Experience with Point Carre

PHYSICAL REQUIREMENTS:

- Must be able to lift and carry up to 50 lbs.
- Must have excellent communication skills across all media.
- Ability to travel up to 30%.

WORK ENVIRONMENT:

- Normal office environment with some exposure to the factory.